



ISTE

INTERNATIONAL CONFERENCE on Startup & Technopreneurship Ecosystem

Co-hosted by

Can Tho University and Tra Vinh University, 8-11 May 2023, Vietnam

OPENING CEREMONY

Venue: Hall B71.101– 126 Nguyen Thien Thanh Street, Ward 5, Tra Vinh City, Viet Nam

7h30 – 8h00

Registration & Reception (MC: Ms. Diep Bao Anh + Mr. Lam Son Dien)

8h00 – 8h30

Welcome remarks by

Assoc. Prof. Dr. Nguyen Minh Hoa, Rector of Tra Vinh University
Assoc. Prof. Dr. Tran Trung Tinh, Vice Rector of Can Tho University

Summary of ISTE and agenda information

By Assoc. Prof. Dr. Phan Anh Tu, Conference program chair

PLENARY SESSION

Venue: Hall B71.101

Chair: Assoc. Prof. Dr. Diep Thanh Tung

Secretary: Ms. Nguyen Thi Ngoc Van

<https://zoom.us/j/9902140735?pwd=RWQzWUNtdkQybXlyZ0MvcGV1T3N0UT09>

Meeting ID: 990 214 0735

Passcode: 670031

8h30 – 9h00

Successful Entrepreneurship – How to be a World Market Leader as an Entrepreneur?

Key Note Speaker: Prof. Dr. Savas Tumis, TVU and Technical University of Berlin

9h00 – 9h30

Building Stronger Communities and Ecosystems for Start-ups and Innovation Success through Collaborations

Key Note Speaker: Dr. Josefina Abilay, Department of Science and Technology Philippines (Government)

9h30-9h45

Gifting flowers to keynote speakers
Group photo

9h45-10h15	Tea Break
10h15-11h15	INTERNATIONALIZATION OF START-UP SUPPORT ACTIVITIES (Discussion on opportunities for collaboration between universities in supporting student entrepreneurship and other fields) Chair: Assoc. Prof. Dr. Diep Thanh Tung Secretary: Ms. Nguyen Thi Ngoc Van
11h15-13h15	Buffet and Lunch breaks + Networking Venue: Hall B71.103
PARALLEL SESSIONS 1 ENTREPRENEURIAL BEHAVIORS & PROMOTING START-UP ENTREPRENEURSHIP Venue: Tra Vinh Business Incubator Co-Chair: Assoc. Prof. Dr. Tran Trung Tinh, Vice Rector of Can Tho University Co-Chair: Prof. Dr. Savas Tumis, Tra Vinh University and Technical University of Berlin Secretary: Ms. Nguyen Thi Phuong Thao https://zoom.us/j/9902140735?pwd=RWQzWUNtdkQybXlyZ0MvcGV1T3N0UT09 Meeting ID: 990 214 0735 Passcode: 670031	
13h15-13h40	Factors Affecting The Entrepreneurial Orientations of The Chinese-Vietnamese in Can Tho City. <i>Chau Thi Le Duyen, Phan Anh Tu, Tran Thi My Phuong, Nguyen Quang Nhat, Quach Trung Kien</i> Can Tho University (CTU), Viet Nam
13h40-14h05	An Entrepreneurial Value Creation Model-The Empirical Study of Graduates in The Mekong River Delta <i>Tran Thi My Phuong and Phan Anh Tu</i> <i>An Giang University, Vietnam National University Ho Chi Minh City, Vietnam;</i> Can Tho University (CTU), Viet Nam
14h05-14h30	The Effect of Entrepreneurship Education on Students' Entrepreneurial Intentions <i>Le Thi Thu Trang, Nguyen Thi Phuong Dung, Nguyen Thi Ngoc Tham</i> Can Tho University (CTU), Viet Nam
14h30-14h55	Factors Affecting Entrepreneurial Intention of students of Can Tho University <i>Chau Thi Le Duyen, Phan Anh Tu, Tran Thi My Phuong, Tran Thy Linh Giang, Le Thi Kim Lon</i> Can Tho University (CTU) and An Giang University (VNU-HCM), Viet Nam
14h55-15h20	The Model of Enhancing and Promoting Start-ups at Tra Vinh University <i>Nguyen Van Vu An, Nguyen Thi Ngoc Van</i> Tra Vinh University (TVU), Viet Nam
15h20-15h45	Salt Crushing and Iodizer Machine <i>Gonzales, Abigail N., Enriquez, Michelle D., Vivas, Ken Angelo M.</i> College of Engineering, Occidental Mindoro State College (OMSC) , Philippines

PARALLEL SESSIONS 2

ECOSYSTEM AND BUSINESS INCUBATORS

Venue: Hall B71.101

Co-chair: Assoc. Prof. Dr. Diep Thanh Tung, TVU

Co-chair: Mr. Kumaresan Magaswaran, APU

Secretary: Lam Son Dien

<https://zoom.us/j/9902140735?pwd=RWQzWUNtdkQybXlyZ0MvcGV1T3N0UT09>

Meeting ID: 990 214 0735

Passcode: 670031

13h15-13h40	Review On Student-Founded Startups Within University Incubators in ASEAN <i>Shuyang Li, Angelina Seow Voon-Yee, Murali Raman</i> Asia Pacific University of Technology & Innovation (APU), Malaysia
13h40-14h05	Establishment of The Innovative Food and Agri-Biosystems Business Solutions For Startups (Ifabs) at Mindoro State University (Minsu), Philippines <i>Levy B. Arago, Jr., Christian Anthony C. Agutaya and Mark Keylord S. Onal</i> Mindoro State University (MinSU), Philippines
14h05-14h30	The Palawan International Technology Business Incubator Framework and Its Best Practices <i>Fheter John Calanday, Maria Adela Lacao, Marjorie Española, Ramon Docto, Ma. Josefina Abilay</i> Palawan State University (PSU), Philippines
14h30-14h55	Ecosystem, Business Environment and Market Access in South Africa: Implication for SMEs Startups <i>Thoko Mayekiso, Ogujiuba Kanayo & Mazanai Musara</i> Centre for Entrepreneurship Rapid Incubator [CFERI] University of Mpumalanga (UMP), South Africa
14h55-15h20	Psychological Approaches to Interventions in Entrepreneurial Business Incubation <i>Musara M, Mayekiso T & Ogujiuba, K</i> University of Mpumalanga (UMP), South Africa
15h20-15h45	Managing an Incubation Centre Experience in A Malaysian University Mr. Kumaresan, APU, Malaysia
15h45-16h00	Tea break
CLOSING CEREMONY Venue: Hall B71.101	
16h00 - 16h30	Feedbacks and remarks from chair sessions Prof. Dr. Savas Tumis and Assoc. Prof. Dr. Diep Thanh Tung Closing remarks and Publication of proceedings announcement Assoc. Prof. Dr. Phan Anh Tu